

Organised by



India's **Largest and Dedicated**
Adhesives,
Sealants and
Bonding Expo



India **Adhesives & Bonding Show** **2022**®

7 | 8 | 9

September 2022

Hall No. 7, 8, 9, 10 & 11, Pragati Maidan, New Delhi

www.AdhesivesBondShow.in

The India adhesives and bonding market was valued at USD 1,100 million in 2021, and it was expected to grow at a CAGR of about 8 per cent till 2027.

The market is majorly pushed by the increasing demand from the packaging industry, the growing construction industry, and the electrical and electronics industry. India's adhesives and bonding industry is segmented by technology (water-borne, solvent-borne, reactive, hot melt, and others). It is also based on end-user industry (building and construction, paper and packaging, woodwork, transportation, footwear and leather, healthcare, electrical and electronics, and others).

Ace Exhibitions organises India Adhesives & Bonding Expo 2022 to facilitate the manufacturers of adhesives and bonding materials, raw materials, process equipment, and those who are into technologies for the bonding industry, automotive, transportation, aerospace, machinery, construction, consumer appliances, furniture and packaging, and others.

India Adhesives & Bonding Expo 2022 is where you can connect with thousands of buyers from across the technical supply chain and end-user markets. The show offers a platform where you can meet the complete supply chain of the adhesives and bonding industry. The show is the most apt platform to learn about the latest opportunities in the market, and the updated bonding processes along with the automated systems.

This trade show will focus on the major developments in the industry, and will bring together under one roof significant solutions and innovative technologies in the adhesives, sealants and bonding market.

The three-day event offers an exclusive opportunity for manufacturers, suppliers, distributors and service providers to showcase their latest products and innovations, develop their business and distribution network, and also expand into new markets. The show provides the chance to source products and solutions from across India.

Exhibitor Benefits

- Have cost-effect access to over 150 top brands
- Exhibit your latest and innovative products and services, future technologies to over 8,000 enthused audience
- Launch new products and services
- With the entire adhesive community under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across India
- Can elevate market position and intensify brand visibility instantly

Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.

Key Exhibit Areas

- Heat curing
- UV light curing equipment
- Drying machines
- Spraying systems
- Mixing systems
- Dispensing attachments and robots
- Touchscreen HMI
- Servo controllers
- PLC
- System integrators
- Vision inspection systems
- Thread sealing
- Bonding and masking tapes
- Electrical insulation
- Electrostatic discharge tapes
- Dosing and dispensing systems
- Dosing pumps
- Fluid dispensers and hot melt application
- Metering and monitoring equipment
- Consumable and accessories such as cartridges, needles, tips, nozzles and barrels
- Adhesive tapes
- Adhesives and sealants
- Hot melt
- Cyanoacrylates
- Anaerobic
- Silicones
- Pressure sensitive
- Epoxy
- Resins
- Accelerators, activators and primers

Visitors Profile

- Decision-makers from construction industry
- Managers of electronic companies
- Appliance and furniture engineers and managers
- Engineers from aerospace, marine, railways
- Experts from the packaging sector
- Medical experts
- Managers of foam products
- Automotive and transportation experts

Why you should visit India Adhesive & Bonding Expo 2022

- Reconnect with your peers from the adhesives and bonding supply chain
- Meet potential suppliers and buyers at business-to-business meetings
- Get a 360-degree view of the process of production for optimising the system of bonding for various industrial applications
- We are expecting a large turnout from all sectors, making it a must-attend event for members of the industry

How We Attract Visitors

With the ultimate aim to maximise your return on investment, we are doing extensive promotions of our shows, which will continue for four months

- We are eager to work collectively with our exhibitors and sponsors and help them reach out to their buyers with the help of our resources, market connections, and social networking
- Our dedicated call centre is putting in hours to directly call the purchase and procurement managers, manufacturing and R&D heads and other relevant experts of business houses
- Regular ads in business dailies—print and digital versions will help in buzzing about the Mega Expos for over three months
- We have tied up with industrial clusters and their respective associations to invite their members
- B2B meetings with Big Buyer, the single point sourcing solution for big business houses
- E-mailer and SMS campaigns to our massive industry database
- More than 1 lakh personal invitations to the industry
- Our media partners—Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com have already started promoting the shows
- The shows are also being promoted through dedicated websites, social media platforms and PR agency

Exhibit Space Cost



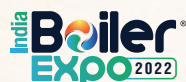
- **Shell Space Rate:**
INR 16,000 / sqm
(Minimum booth: 9 sqm)
- **Raw Space Booth:**
INR 15,000 / sqm
(Minimum 18 sqm)

Sponsorship

- **Platinum Sponsorship:**
INR 25,00,000
- **Gold Sponsorship:**
INR 15,00,000
- **Silver Sponsorship:**
INR 10,00,000
- **Dinner Sponsorship:**
INR 10,00,000
- **Lanyard & Badge:**
INR 5,00,000
- **Bag Partner:**
INR 3,00,000

*GST applicable on above rates

Co-Located Shows



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